

The Historic US Route 20 Association

Membership Application
(March 2015)

As a private, nonprofit institution, membership is what drives the Historic US Route 20 Association to success on its mission to preserve and promote the many great sites along US Route 20 from Boston, MA to Newport, OR.

I wish to become a:

_____ Student / Senior Mem	\$15	_____ Business Member*	\$25
_____ Twenty Member	\$20	_____ Non Profit Member*	\$ _____
_____ 3365 Member (lifetime)	\$75	_____ Corporate Sponsor	\$ _____

Name(s) or Business Name

Address

City, State, Zip

E-mail

Phone (optional)

You may apply online or check by mail:

Historic US Route 20 Association Inc.

108 Skyline Trail
Chester, MA 01011

www.historicus20.com/membership.html

All memberships paid prior to May 31, 2015 will expire May 31, 2016.

The Historic US Route 20 Association is a 501 (c) (3) organization. Your membership is tax deductible. IRS EIN # 46-0837490

II. Business, Non Profit and Corporate Members Only

_____ As part of my membership, I would also like to purchase a HISTORIC US ROUTE 20 sign to place at my business or organization. See back of page for details

State Name	Small 12" x 18"	Large 24" x 36"	Indicate in Publications	
	\$25**	\$100**	Yes	No

As a Business Member, you will have your business placed on our website, future mobile app and travel guide for promotional purposes. Please indicate below how you wish your business name and contact info to appear on our web page: www.historicUSRoute20.com/sponsor - along with a brief descriptive sentence of who you are. You may attach more info or a history if needed. Please email images or logos to route20@historicUS20.com Printed Travel Guide due out May 2015.

Business Members may also wish to participate in our Historic Route 20 Card Member Program by offering discounts, gifts or services to Members of the Association. You may indicate below what you wish to offer. Please see inside for more details.

Signature

Date

By signing this form, you agree to the following: To allow the Historic US Route 20 Association, Inc to publish your business info as stated in section II. To promote the Historic US Route 20 Association at your place of business (where appropriate), you will receive a business pack with your paid membership. Renewal of membership will indicate renewal of this form unless otherwise specified. Membership dues are non-refundable.

Corporate Sponsors – Please submit via company letterhead to the organization your donation and information you wish the organization to use.

Office Use - Membership # _____ Date _____

Sign # _____ Authorized _____

Membership Details (March 2015)

As a private, nonprofit institution, membership is what drives the Historic US Route 20 Association (known as Association) to success on its mission to preserve and promote the many great sites along US Route 20.

As a thank you, Historic US Route 20 members receive a number of valuable benefits mentioned below! We invite you to take part in this journey, and help sustain this important nonprofit organization by becoming a member today.

Under the By laws of the Historic US Route 20 Association membership is defined as:

All individuals or entities who have been accepted for membership by the Board of Directors of the corporation and who are current in the repayment of their dues shall be deemed "active members" of the corporation. Active members shall be accorded full voting rights and other benefits afforded to members of the corporation in good standing. Hereafter, when only "member" or "members" is/are referred to in these bylaws, "active members" and "lifetime members" and "charter members" shall be referred to, and not honorary members. The Board of Directors of the Corporation may also create a sub-class of active members designated "charter members" of the corporation who shall be those individuals or entities would have made a greater contribution to the corporation than standard active members, as defined by the Board of Directors and who shall receive corporation recognition for their efforts as determined by the Board of Directors. Membership in the Corporation shall not be limited to "individuals", but may also include profit or nonprofit corporations, general or limited partnerships, associations, or other entities. As referred to herein, any non-individual member is generally referred to herein as an "entity".

When applying for membership you may apply for the following which best describes your status:

Student / Senior Member - A student or senior member is an individual or partnership, but not an entity, who is actively enrolled at the time of membership application in a school (public, private, college, university, trade, etc) or an individual or partnership who one or more have reached the age of 65 may apply for a membership. The association will take a "good faith" approach to its members determining their status. Membership renewal is due annually from the time of receipt. A student / senior member is granted all the rights as a *Twenty* member below.

Twenty Member - An individual or partnership, but not an entity may apply for a basic membership with the Historic US Route 20 Association. Membership renewal is due annually from the time of receipt. As a Student/Senior/Twenty member, you will be entitled to the following benefits:

Access to the Historic Route 20 Card and privileges - Upon receipt of membership dues, you will receive an annual membership card, the "Route 20 Card". This card will be your "proof of membership". Use your card at participating locations along Historic Route 20 in 12 states to receive discounts, services or other benefits. For a full list of participating locations along with benefits, please visit www.historicUSRoute20.com/memberbenefits.html Locations and benefits may be subject to change without notice.

10% off your purchase in the Route 20 Store - Purchase any item from our Route 20 store and receive an additional 10% off your total purchase price.

Free phone app downloads - you will be entitled to download the route 20 app (when developed) that will detail all aspects of taking to the road. Including maps, original routes, points of interest and participating locations that accept the Route 20 Card.

A subscription to our newsletter: TWENTY - Upon receipt of membership dues, you will receive the quarterly newsletter of the Historic US Route 20 Association "TWENTY".

Invitation to the Annual Meeting - You will be cordially invited to attend the Annual Meeting to be held in September.

3365 Member An individual or partnership, but not an entity may apply for a lifetime membership with the Historic US Route 20 Association. As a 3365 member, you will be entitled to all the benefits of a basic *Twenty* membership plus the following:

Lifetime Membership - You will be an active member of the organization for life. Non transferable.

An official Historic US Route 20 T-shirt - You will receive upon receipt of membership an official T-Shirt! Upon renewal you may opt out or receive an additional shirt, or if a new design is printed, receive that shirt.

Invitation to join in a Route 20 retreat - From time to time, the board of directors may make a retreat to a location(s) along route 20 to promote the Association or participate in various activities that would benefit and grow the organization. You will be invited to attend such retreat. Costs are not covered by the Association

*At any time, a member may donate above and beyond the given membership dues to the Association.

Business Member - A business member may consist of an individual business person representing their own business or a larger business with specifically delegated members submitted to the Association. A business member will be entitled to all benefits of a *Twenty* member listed above.

A business membership may also consist of the following:

A business member will have their business promoted on the Associations web page as a sponsor and in the official annual reports. Your business membership grants the Association the right to promote your business on the Associations social media links. A business member may also request promotion of their business events with the organization in its news and current happenings section.

Additionally, the Business Member may wish to participate in the Associations "Historic Route 20 Card" program to promote economic growth and tourism along all 3,365 miles of US Route 20. The Historic Route 20 Card (a membership card) entitles members of the Association specific benefit with various businesses and organizations along Route 20. It will be up to the business to determine what they will offer. (Examples may include "10% off your purchase, \$1.00 off admission, etc).

Business members may also donate/contribute goods or services to the Association for purposes of fundraisers, promotions and development or the betterment of the organization.

Note: A business entity may only cast one vote as a whole representing the business. If a person (individual) is also a member and also represents their business with the Association, that person may choose how to cast a vote, but may only vote once under the Associations bylaws. A business may appoint a proxy to the Association at anytime prior to any meeting. Also, a business will only be entitled to one benefit package per business and it will be up to the business to determine how such benefits may be used.

Non-Profit (Business) Member - A non-profit member is an organization who is structured under the law as a non profit organization. The non-profit member is entitled to all rights given to the Business Member with the exception, membership dues will be waived, however a donation is appreciated but not required. (Note: a \$1.00 fee will be assessed for online membership) Please submit your non-profit ID number with membership.

Corporate Member - A corporate member consists of an entity who wishes to sponsor and support the Historic US Route 20 Association in a greater capacity. The association deems this as any contribution over \$200 in value.

A corporate member may be solicited by the association for specific purposes or the corporate entity may approach the association.

A corporate member will have their corporate logo or marketing information placed:

- At the bottom of all pages of the Associations website.
- In most Association print materials and publications where space is permitted
- Placed in public view for all Association sponsored events where the Association is present.

A corporate member will have the same benefits detailed as the business member, and may participate in the Route 20 card program where appropriate.

The corporate member may wish to supply the Association with specific contributions to be deemed as a member benefit. (i.e. gift cards, discount coupons, tickets, etc.).

The Historic US Route 20 Association Articles of Incorporation, By Laws and Tax Id Number will be furnished upon written request.

The Historic US Route 20 Association has a strict privacy policy and your information will only be used in conjunction with Association matters only and never be sold or sent to a third party.

The Historic US Route 20 Association is a 501 (c) (3) non profit organization; your membership is tax deductible.

Route 20 Sign (Business only) - You may wish to add for an additional cost, the purchase of a Route 20 sign to display at your place of business. The Association will keep inventory of your sign via a QR code and with your permission, (YES OR NO), will publicize in published materials that you have a sign. Placement of the sign is at the discretion of the business. Such signs are the property of the purchaser. Signs do not indicate participation in Member Benefits. **** This price includes shipping charges.**