



# IOWA'S HISTORIC ROUTE 20

## Sign Sponsorship

Historic Route 20's mission is to designate the original 1926 alignments of highway 20 across Iowa as an Iowa State Historic Auto Trail (as defined by Iowa DOT).

Iowa DOT dictates that funding to place signage along the original alignments will be the responsibility of the interested parties in each city and county across Iowa. Individuals, local businesses, organizations, local governments and companies may sponsor a sign(s) for their community to be placed on the original alignments.

### Your contribution will help make Iowa's Historic Route 20 a reality.

Please view our website, [www.historicUS20.com/iowa.html](http://www.historicUS20.com/iowa.html) to view the list of cities and the number of signs needed for each location or to place your order online. To complete by mail, please fill out this form with the city or county you wish to have a sign placed.

State and local ordinances will dictate if sponsorship recognition can be placed with your sign. If they are not, your sponsorship will be noted in our 2019 Travel Guide.

Thank You for your support.

_____		
City or County of Sign Location		
_____		
Your Name – (company, town, organization, etc.)		
_____		
City	State	Zip Code
_____		
Phone		
_____		
email		
_____		
website		
_____		
We wish to sponsor _____ Historic Route 20 signs in the above named city or county.		
_____		
Card Number		
_____		
Expiration	CCV	Card ZipCode

Any individual, business, organization or government who sponsors a sign will have their name placed in our 2019 Iowa Travel guide. Each business or organization will be awarded one year of membership and a basic ad placed in our travel guide.

**Please let us know if you wish to place a sign on or at your place of business or property.**

Your sponsorship is tax-deductible.

**\$125 each sign**

**24"x30"**

You may apply online at:

[www.historicUS20.com/iowa.html](http://www.historicUS20.com/iowa.html)

Remit Order to:

Historic Route 20 Iowa

PO Box 787

Iowa City, IA 52240-9998